

Academic Program Sequence Map

Program Degree Type and Name: BS in Business Administration with Specialization in International Business

Catalog Year: 2020-2021

Program Level: Undergraduate

Academic Term Type: Semester

** Denote core course with an asterisk and (cc) next to the course number*

| Year and Term: Year 1 Fall Term | | Credits Per Classification | | | | |
|--|-----------|----------------------------|----------|----|----|--------------------------------|
| Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) |
| ENGL 111: Written English & Lit Studies I | 3 | x | | | | |
| MATH 116: College Algebra | 3 | x | | | | |
| MATH/CISC 120: Intro to Computers or MATH/CISC | 3 | x | | | | |
| ECON 210: Business Presentations and Personal Branding | 3 | | x | | | |
| Gen Ed or ENGL 110 | 3 | x | | | | ENGL 111 if placed in ENGL 110 |
| | | | | | | |
| | | | | | | |
| Term Credit Total: | 15 | 12 | 3 | | | |

| Year and Term: Year 2 Fall Term | | Credits Per Classification | | | | |
|--|-----------|----------------------------|----------|----|----|-------------------------------|
| Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) |
| ACCT 121: Intro to Mgmt Accounting | 3 | | x | | | ACCT 120, MATH 116 |
| ECON 220: Macro-Economics | 3 | x | | | | |
| MGMT 340: Organizational Behavior or ANLC 250: | 3 | | x | | | MGMT 225 or ACCT 261/MGMT 255 |
| MKTG 220: Principles of Marketing | 3 | | x | | | |
| COMM 110: Oral Communication | 3 | x | | | | |
| | | | | | | |
| | | | | | | |
| Term Credit Total: | 15 | 6 | 9 | | | |

| Year and Term: Year 3 Fall Term | | Credits Per Classification | | | | |
|---|-----------|----------------------------|----------|----|-------------|----------------------|
| Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) |
| INBU 250: International Business | 3 | | x | | B or Higher | ENGL 110 or higher |
| ECON 125: Statistical Applications for Economic Decision Making | 3 | x | | | | MATH 116 |
| POLS 370: International Relations | 3 | | x | | | ENGL 110 |
| Gen Ed | 3 | x | | | | |
| Gen Ed | 3 | x | | | | |
| | | | | | | |
| Term credit total: | 15 | 9 | 6 | | | |

| Year and Term: Year 4 Fall Term | | Credits Per Classification | | | | |
|-------------------------------------|-----------|----------------------------|----------|----------|----|------------------------------|
| Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) |
| INBU 447: International Finance | 3 | | x | | | INBU 250 |
| INBU 450: Applied Research Analysis | 3 | | x | | | INBU 375, INBU 444, INBU 447 |
| Gen Ed | 3 | x | | | | |
| Gen Ed | 3 | x | | | | |
| Open Elective | 3 | | | x | | |
| | | | | | | |
| Term Credit Total: | 15 | 6 | 6 | 3 | | |

| Year and Term: Year 1 Spring Term | | Credits Per Classification | | | | |
|---|-----------|----------------------------|----------|----|-------------|----------------------|
| Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) |
| ENGL 112: Written English & Lit. Studies II | 3 | x | | | | ENGL 111 |
| MGMT 225: Principles of Management | 3 | | x | | B or Higher | |
| MGMT 255: Information Systems for Mgmt. or ACCT 261 Computer Applications for | 3 | | x | | | |
| ACCT 120: Intro to Financial Accounting | 3 | | x | | | MATH 116 or higher |
| CINQ 101: Critical Inquiry | 3 | x | | | | |
| | | | | | | |
| | | | | | | |
| Term Credit Total: | 15 | 6 | 9 | | | |

| Year and Term: Year 2 Spring Term | | Credits Per Classification | | | | |
|--|-----------|----------------------------|----------|----|----|----------------------|
| Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) |
| BLAW 240: Business Law I | 3 | | x | | | |
| ECON 221: Micro-Economics | 3 | x | | | | |
| ECON 230: Ethics in the Global Community | 3 | x | | | | ENGL 110 or higher |
| FINC 235: Financial Management | 3 | | x | | | ACCT 120, MATH 116 |
| Gen Ed | 3 | x | | | | |
| | | | | | | |
| | | | | | | |
| Term Credit Total: | 15 | 9 | 6 | | | |

| Year and Term: Year 3 Spring Term | | Credits Per Classification | | | | |
|------------------------------------|-----------|----------------------------|----------|----------|----|----------------------|
| Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) |
| INBU 375: International Marketing | 3 | | x | | | MKTG 220, INBU 250 |
| INBU 444: International Management | 3 | | x | | | MGMT 225, INBU 250 |
| Gen Ed | 3 | x | | | | |
| Gen Ed | 3 | x | | | | |
| Open Elective | 3 | | | x | | |
| | | | | | | |
| Term Credit Total: | 15 | 6 | 6 | 3 | | |

| Year and Term: Year 4 Spring Term | | Credits Per Classification | | | | |
|-----------------------------------|-----------|----------------------------|----------|----------|----|------------------------------|
| Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) |
| MGMT 460 Strategic Management | 3 | | x | | | FINC/INBU/MGMT/MKTG/SPMG 450 |
| Gen Ed | 3 | x | | | | |
| Gen Ed | 3 | x | | | | |
| Open Elective | 3 | | | x | | |
| Open Elective | 3 | | | x | | |
| | | | | | | |
| Term Credit Total: | 15 | 6 | 3 | 6 | | |

Program Totals

Credits: 120

General Education: 60

Major & Major Elective: 48

Open Elective: 12

Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequisites for noted course