

Program Degree Type and Name: **B.S. in Communication Studies - Public Relations Specialization**

Catalog Year: **2023-2024**

Program Level: **Undergraduate**

Academic Term Type: **Semester**

* Denote core course with an asterisk and (cc) next to the course number													
Year and Term: Year 1 Fall Term			Credits Per Classification				Year and Term: Year 1 Spring Term			Credits Per Classification			
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
English 111 Written English & Literature	3	X					COMM 110 Oral Communication	3	X				
CINQ 101 Critical Inquiry	3	X				ENG 111	ENGL 112 Written English & Lit II	3	X				ENG 111
Gen Ed or ENGL 110	3	x					Gen Ed	3	X				
Gen Ed	3	x					MATH 115, MATH 116, or MATH 117	3	X				
Gen Ed	3	x					COMM 154 Publicity Writing	3		X			ENG 111
Term Credit Total:	15	15					Term Credit Total:	15	12	3			
Year and Term: Year 2 Fall Term			Credits Per Classification				Year and Term: Year 2 Spring Term			Credits Per Classification			
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
Gen Ed	3	X					Gen Ed	3	X				
Gen Ed	3	X					Gen Ed	3	X				
Lit/Comm Gen Ed Requirement	3	X					Open Elective	3			X		
COMM 200 Interpersonal Comm	3		X			ENG 111, COMM 110	COMM 225 Visual Communication	3		X			ENG 111
COMM 220 Intercultural Comm	3		X			ENG 111	COMM 252 Practice of Public Relations	3		X			
Term Credit Total:	15	9	6				Term Credit Total:	15	6	6	3		
Year and Term: Year 3 Fall Term			Credits Per Classification				Year and Term: Year 3 Spring Term			Credits Per Classification			
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
JRSM 301 Junior Seminar	3	X				ENGL 112, COMM 110, MATH 115	Gen Ed	3	X				
Specialized Elective	3		X				COMM 249 Persuasion	3		X			ENGL 111
Specialized Elective	3		X				COMM 398 Communication Research Methods	3		X			ENGL111, MATH115, or 122
Open Elective	3			X			Specialized Elective	3		X			
Gen Ed	3	X					Open Elective	3			X		
Term credit total:	15	6	6	3			Term Credit Total:	15	3	9	3		
Year and Term: Year 4 Fall Term			Credits Per Classification				Year and Term: Year 4 Spring Term			Credits Per Classification			
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
Gen Ed	3	X					Gen Ed	3	X				
COMM 370 Effective Presentations	3		X			COMM 110	Gen Ed	3	X				
COMM 399 Internship	3		X			18 Credits In Major	*COMM 450 Studio: Integrated Communication Strategies (cc)	3		X			ENGL 112
Specialized Elective	3		X				Open Elective	3			X		
Open Elective	3			X			Open Elective	3			X		
Term Credit Total:	15	6	6	3			Term Credit Total:	15	3	6	6		

Program Totals	Credits: 120	General Education: 60	Major & Major Elective: 42	Open Elective: 18
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Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequisites for noted course

Office of the Provost April 2023

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